



# Warrigala 2026 Sponsorship Prospectus

~ SATURDAY 18 JULY 2026 ~

Join us for a celebration of community,  
connection, and fun — and partner with us  
to support the future of our students.





## WELCOME & INTRODUCTION

### Welcome to Warrigala 2026

After a five year pause since our last Warrigala in 2021, Warrigal Road State School and its P&C are thrilled to bring back one of our community's most loved traditions.

Warrigala has long been a highlight on the local calendar, drawing thousands of families, neighbours, alumni, and supporters for a day full of celebration, connection and fun.

In 2026, we're excited to welcome more than 5,000 attendees for a vibrant day of entertainment, rides, food, performances, and activities that showcase the heart of our school community.

With over **1,150 students** and a highly engaged parent community, Warrigala offers exceptional visibility for local businesses looking to connect with families and showcase their brand.

### Why We Fundraise

Funds raised from Warrigala directly support initiatives that enrich the educational experience of every student, including:

- Upgraded learning resources
- Playground and outdoor improvements
- Technology enhancements
- Wellbeing and inclusion programs
- Classroom support materials

Your sponsorship helps us create a better learning environment for our children — and strengthens the community around them.



## WHY SPONSOR WARRIGALA?

Sponsoring Warrigala is more than supporting a school event — you're investing in the future of our students and connecting your business with thousands of local families.

### Meaningful Community Impact

Becoming a Warrigala Sponsor is a powerful way to:

- Build genuine connection with local families
- Show visible commitment to education and community wellbeing
- Reach over 1,150 school families and thousands of attendees in a single day
- Flexible options to fit your marketing goals and budget

### High-Visibility Marketing and Promotion

You will benefit from a coordinated, multi-channel campaign designed to maximise reach:

- Business banner at key school entrances (pre- and post-event)
- Recognition across newsletters, fete website, social media and media releases
- Business name and logo on the school's electronic sign on Warrigal Road
- Banner displayed on stage + additional signage option on event day
- Option to host a stall or activity on the day
- Regular PA announcements
- Logo featured on promotional material
- Certificate of Appreciation

### High Audience Reach

Warrigala brings together a large, engaged, family-focused community:

- 5,000+ event attendees
- 1,150+ students and their families
- Strong social media reach (3.5K + followers for school page; 1K followers for P&C page)
- Attendees from Eight Mile Plains, Runcorn, Sunnybank, Macgregor, Underwood, Kuraby and beyond, along with local businesses and representatives



## SPONSORSHIP PACKAGES OVERVIEW

### At a Glance

	Platinum Partner	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Warrigala Friends
<b>Availability</b>	1	3	8	10	Unlimited
<b>Investment</b>	\$10,000+ cash	\$5,000+ cash	\$2,000+ cash OR \$2,500+ value in-kind goods / services	\$1,000+ cash OR \$1,500+ value in-kind goods / services	Up to \$1000 cash OR in goods / services OR raffle prize
<b>School entrance banner</b>	☑	☑			
<b>School electronic sign</b>	☑	☑	☑		
<b>Logo on event map, schedule &amp; promotional materials</b>	☑	☑	☑	☑	
<b>Social media recognition</b>	☑	☑	☑	☑	☑
<b>PA announcements at event</b>	☑	☑	☑		
<b>Sponsor stall space</b>	☑	☑			
<b>Branded merchandise inclusion</b>	☑	☑			
<b>Performance stage appearance opportunity</b>	☑				
<b>Certificate of appreciation</b>	☑	☑	☑	☑	☑
<b>Raffle Prize Donations - Logo on raffle platform &amp; mention during raffle draw announcements</b>	☑	☑	☑	☑	☑

\* Details in next section.

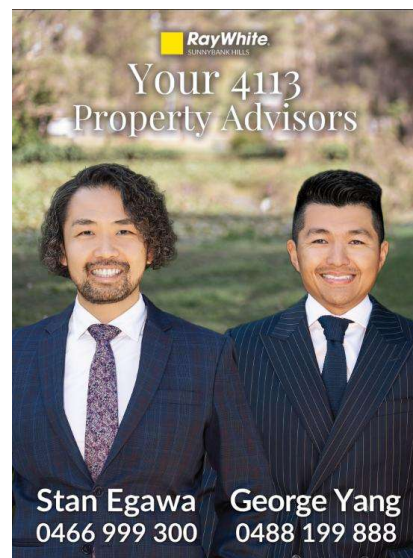


**Our 2026 Platinum Sponsor is:**

**Stan Egawa & George Yang from Ray White Sunnybank Hills**

**This sponsorship tier is now closed**

- Exclusive Platinum Partner
- Business banner at Warrigal Road entrance (8 weeks pre-event + 1 week post-event)
- Logo on electronic sign on Warrigal Road until end of Term 4
- Logo on event map, schedule, posters, and flyers
- Largest logo placement on all promotional materials, including official Warrigala banners
- Banner displayed on performance stage
- Opportunity for on-stage presentation
- 4 newsletter mentions pre-event + 1 post-event
- 4 individual Facebook posts + 6 story highlights
- PA announcements throughout the event
- Premium sponsor stall space (3×6m or 3×3m)
- Certificate of Appreciation



**Passion, Integrity & Results**



### **Gold Sponsor — \$5,000+ (3 available)**

- Business banner at Demigre St entrance or car park (6 weeks pre-event + 1 week post-event)
- Logo on electronic sign on Warrigal Road until end of Term 4
- Logo on event map, schedule, posters, and flyers
- Large logo placement on all promotional materials, including official Warrigal banner
- 2 newsletter mentions pre-event + 1 post-event
- 2 individual Facebook posts + 4 story highlights
- PA announcements
- Sponsor stall space (3×3m)
- Certificate of Appreciation

### **Silver Sponsor — \$2,000+ (8 available)**

- \$2,000+ cash donation OR In-kind donation valued over \$2,500
- Recognition as sponsor of one selected activity
- Logo on electronic sign on Warrigal Road until end of Term 3
- Shared signage at event
- Logo on event map, schedule, posters, and flyers
- Medium logo placement on promotional materials
- 1 newsletter mention pre-event + 1 post-event
- 1 individual Facebook post + 1 group post + 2 story highlights
- PA announcements
- Certificate of Appreciation



### **Bronze Sponsor — \$1,000+ (10 available)**

- \$1,000+ cash donation OR In-kind donation valued over \$1,500
- Recognition as sponsor of one selected Warrigala stall e.g. Side show alley, Cake stall
- Shared signage at event
- Logo on event map, schedule, posters, and flyers
- 1 newsletter mention pre-event + 1 post-event
- 1 group Facebook post + 2 story highlights
- Certificate of Appreciation

### **Warrigala Friends — Community Supporter (Unlimited)**

- Up to \$1,000 cash donation OR In-kind donation OR Raffle prize
- 1 post event newsletter thankyou
- 1 group Facebook post + 1 story highlight
- Logo on Raffle platform & mention during raffle draw announcements
- Certificate of Appreciation

### **Examples of In-kind Donations**

- Dining vouchers
- Beauty or wellness services
- Entertainment passes
- Gift packs and Hampers
- Retail items
- Soft drinks, chocolates, or supplies



Ready to  
**Partner  
with us?**

**WE WOULD LOVE TO WELCOME YOU  
AS A WARRIGALA 2026 SPONSOR!**

## **CONTACT & NEXT STEPS**

**To secure your sponsorship:**

1. Choose your preferred sponsorship tier
2. Contact our Warrigala Planning Committee
3. Confirm your contribution (cash or in kind)

### **Contact Details**



**Warrigal Road State School P&C Association**

Email: [fundraising.coordinator@wrsspandc.org](mailto:fundraising.coordinator@wrsspandc.org)

Website: [wrsspandc.org](http://wrsspandc.org)

**Thank you for supporting our school  
and helping us create an  
unforgettable Warrigala 2026.**

